

Proposed **Consultation Activities and Promotion**

Activities

- Publish the consultation draft strategy and evidence base in accessible word and pdf formats
- Capture feedback via a questionnaire (online and hard copies)
- Letter or email providing feedback will be analysed and considered alongside the questionnaire responses.
- Entry on Consultation Directory www.kent.gov.uk/consultations and information available at all KCC buildings.
- Consultation responses will be reviewed throughout. If more targeted work is needed further additional activities will be considered for example, telephone / face-to-face survey, focus groups or deliberative workshops.
- Attendance at Kent Youth County Council
- Attendance at Kent County Show (Year of Green Action)

Agreed consultation promotion:

- Email to extensive stakeholder list and promotion through networks
- E-mail to Equality distribution lists and invite to those registered with the Consultation Directory who have expressed an interest in General interest, Environment and Countryside.
- Poster, postcards and copies of strategy displayed in selected Libraries, Gateways, Country Parks as well as all key KCC offices and Sessions House reception
- Feature on library computer welcome screens
- Promotion at Kent County Show and any other relevant Year of Green Action events
- Tweeted on KCC Corporate and Explore Kent and KES Twitter feeds, Facebook entry, blog.
- Promotion via Kent Year of Green Action page
- Link to consultation directory page from service page on Kent.gov
- Promotional banner on kent.gov homepage
- Internal staff comms channels: KNet, KMail, directorate newsletters, KCC building television screens, polls on KNet,
- Kelsi Schools e-bulletin
- Written briefing for all KCC Members
- Submit article for KALC newsletter (need to email the KALC Secretary (secretary@kentalc.gov.uk). They accept short articles, adverts, images etc.
- Press release / briefing

Appendix 3 – Opportunities for KCC Corporate Services

Actions identified are part of ongoing explorations and have been previously discussed at ST's Directorate Management Team, and by the KCC Environment Board.

| Function | Proposed Actions | Resource implications |
|--|---|---|
| Commissioning and procurement | <p>Assessing and embedding clean growth requirements into commissioning decision making and procurement specifications:</p> <ul style="list-style-type: none"> • GET officers to provide inputs to develop commissioning standards • Develop briefings/training for commissioners • GET officer input to key contracts eg TFM • Progress a KCC wide fleet management solution | <p>Under discussion with Corporate Commissioning.</p> <p>Existing GET officer time</p> <p>LOCASE 2 SME grant funding to support KCC supply chain</p> |
| Property (corporate and schools' estate) | <p>Seek to continue to reduce the Council's property footprint through the Asset Transformation Plan in line with the Asset Management Plan</p> | <p>Existing GET and Property officer time</p> |
| | <p>Further accelerate the delivery of energy saving projects:</p> <ul style="list-style-type: none"> • Seek to upgrade all corporate premises to LED where feasible (funded via Salix or ERDF grant) • Transition away from oil and gas fired heating, implementing new technologies or fuels where feasible eg heat pumps | <p>Existing GET and Property officer time</p> <p>Continued use of Salix Finance invest-to-save funding</p> <p>£600k ERDF grant funding secured by GET (LOCASE 2 project)</p> |
| | <p>Continue to identify land or buildings where renewable energy technologies are feasible:</p> <ul style="list-style-type: none"> • Buildings - Roof mounted Solar PV/solar heat • KCC owned land e.g. ground mounted solar farms, solar car park canopies and heat networks (heating supply for multiple premises) | <p>Existing GET and Property officer time</p> <p>Potential for Salix Finance and/or KCC invest-to-save funding</p> <p>Potential to re-invest income from renewable energy projects</p> <p>Government grants for feasibility studies eg Heat Network Delivery Unit</p> |

| | | |
|----------------|---|---|
| | <p>Establish KCC 'minimum' design standards for new buildings/refurbishments (Linked to Kent Design)</p> | <p>Existing GET, Property and Gen² officer time to develop standards</p> <p>Potential for 20-year revenue income from renewable heat technologies</p> |
| | <p>Expand current electric vehicle charging on public sector land - potential partnership with the private sector:</p> <ul style="list-style-type: none"> • Identify potential locations for staff and public charging points and develop business cases with funding options • Include in scope/budget for future corporate building refurbishment projects | <p>Existing GET and Property officer time</p> <p>Government grants for EV charging points – KCC match money may be required or available from private investors</p> <p>Income from charging points to be ring-fenced and re-invested in new infrastructure</p> |
| | <p>Expand current active travel facilities:</p> <ul style="list-style-type: none"> • Agree a minimum standard for staff facilities – secure bike storage/lockers/showers (Draft already available) • Identify and prioritise sites for investment • Include in scope/budget for future corporate building refurbishment projects | <p>Existing GET and Property officer time</p> <p>Explore potential for new sources of funding to deliver this</p> |
| ICT | <p>Continue to invest in digital technologies that reduces energy use AND enables more flexible/mobile working reducing the need to travel</p> | <p>Delivery of existing digital and smarter working strategies</p> |
| Staff Policies | <p>Review and revise travel and parking policies to align with the existing Kent Active Travel Strategy and Public Health protection priorities to:</p> <ul style="list-style-type: none"> • Transform working practices that further reduce the need to travel for business and commuting • Incentivise more active travel, use of public transport, car clubs and car sharing where travel is essential • Expand car club provision (at County Hall) to other key KCC sites, where viable • Expand the use of ultra-low emission vehicles for use by staff doing high levels of annual business mileage eg electric/hybrid vehicles | <p>Existing GET, Property and P&C officer time</p> <p>Explore potential to obtain developer contributions to secure pump-prime funding for car clubs, where development is close to KCC premises</p> <p>Study required to confirm mileage level above which cost savings achieved by leasing vehicles instead of claimed mileage expenses</p> |

KCC - Growth, Environment and Transport Directorate (GET).

Equality Analysis / Impact Assessment (EqIA) template

Name of decision, policy, procedure, project or service:

Kent & Medway Energy and Low Emissions Strategy

Brief description of policy, procedure, project or service

To co-ordinate the development of an Energy and Low Emissions Strategy for Kent & Medway. This identifies and prioritises action to reduce harmful emissions that contribute to climate change and poor air quality leading to impacts on people's health. The Strategy will also incorporate the strategic approach to energy across the County as there is significant overlap in activity and the resources that are delivering actions.

This Strategy will strengthen and support the UK government's Clean Air Strategy (under consultation), Kent Environment Strategy implementation plan and District Councils' air quality action plans.

It will also take into account the Government's Industrial Strategy, Clean Growth Strategy, the 25 Year Environment Plan and Road to Zero.

Aims and Objectives

Objectives of group

- **To oversee the development of a Strategy and Action Plan for Kent & Medway that provides a comprehensive and cohesive framework, to set out the ambition and challenge for a step change in action.**
- **To seek out relevant data and information to ensure a robust evidence-based approach.**
- **Identify individuals, groups and organisations that have a key role to play in this agenda and ensure effective engagement and consultation to obtain their contributions and support.**
- **To identify the areas requiring a partnership approach to be most effective, opportunities for quick wins, synergies between KCC and District Councils.**
- **Promote increased partnership action and information sharing.**

- **Take individual responsibility to promote opportunities, align action and foster a wider awareness of the development of the strategy and the challenges faced from this agenda through our own roles and interactions.**

Outcomes

- **Support the delivery of Kent & Medway air quality objectives, as defined by EU Directives and the UK's Air Quality Strategy to reduce the level of air pollutants**
- **To focus local authority action where it can positively influence more secure, sustainable and affordable energy (the energy trilemma) to benefit Kent residents and businesses**
- **Deliver a joined-up approach to tackling the challenges of climate change and air quality**
- **Demonstrate tangible improvements in tackling air pollution through more partnership activity**
- **Ensure actions and resources are focused where they are needed most and to benefit the most vulnerable residents**

Outputs

- **Strategy and Action plan**
- **Comprehensive evidence base and identified gaps, where more research is required**
- **Identify policies required to influence local planning/local plans**
- **Develop simple messages for the public, for partners to use in communications**
- **Develop Kent & Medway case studies**
- **Develop a knowledge hub of current/planned actions**
- **Joint funding opportunities**

JUDGEMENT

- Adjust and continue - adjust to remove barriers or better promote equality

The initial screening did not identify any significant negative impacts, instead some low negative impacts are most likely to be outweighed by the wider positive benefits from the strategy and action plan.

During the development of the Strategy through 2018 and into 2019, further evidence was sought on the previously assumed negative impact for disabled access to hybrid and electric vehicles. This proved to be unfounded and has further identified the potential for barriers to parking bays with electric charge points due to location or design.

One Medium negative impact identified related to parking location and/or design with associated electric vehicle charging point, where access barriers could arise for disabled drivers and carers.

Equalities impacts evidence has been sought throughout the development of the Strategy and this impacts assessment supports the final version of the Strategy pre-public consultation.

The evidence obtained will be used to determine communications and engagement messages and channels to be used, as well as informing the resulting action plan.

This will aim to ensure that any negative impacts for specific protected characteristics are minimised or addressed as far as reasonably practicable.

I have found the Adverse Equality Impact Rating to be **Low**

GET Document Control

Revision History

| Version | Date | Authors | Comment |
|---------|------------|---------|--|
| V0.1 | 13/11/2017 | D Kapaj | Initial screening grid completed by Sustainable Business & Communities team (team meeting) |
| V0.2 | 23/11/2017 | D Kapaj | Review and development of first draft by first meeting of K&M energy and low emissions working group |
| V0.3 | 31/01/2018 | D Kapaj | Further feedback from K&M energy and low emissions working group and EPE E&D groep |
| V0.4 | 19/02/2018 | D Kapaj | Refined further based on additional feedback and evidence obtained |
| V0.5 | 28/03/2018 | D Kapaj | Refined further based on additional feedback and evidence obtained |
| V0.6 | 05/04/2018 | D Kapaj | Formatted into GET template and feedback from A Agyepong |
| V1 | 29/08/2018 | D Kapaj | Finalised content to support Environment & Transport Cabinet Committee paper |
| V2 | 08/05/2019 | D Kapaj | <p>Additional evidence obtained:</p> <ul style="list-style-type: none"> - availability of electric/hybrids on Motability Scheme - barriers to walking for over 65s - benefits of 20mph zones - DfT report – disabled people behavioiurs and attitudes to travel - additional impacts identified by HTW EV Strategy EqIA <p>Revised impacts accordingly – risk level unchanged and no new significant negative impacts</p> |

Document Sign-Off (this must be both the relevant Head of Service and the relevant Director)

Attestation

I have read and paid due regard to the Equality Analysis/Impact Assessment. I agree with the actions to mitigate any adverse impact(s) that has /have been identified.

| Name | Signature | Title | Date of Issue |
|------------------------------|----------------------|---|-------------------|
| Carolyn McKenzie | <i>C McKenzie</i> | Head of Sustainable Business & Communities | 13/05/2019 |
| Stephanie Holt-Castle | <i>S Holt-Castle</i> | Interim Director of Environment Planning & Enforcement | 15/05/2019 |

Part 1 - Screening

Regarding the decision, policy, procedure, project or service under consideration,

Could this policy, procedure, project or service, or any proposed changes to it, affect any Protected Group (listed below) less favourably (negatively) than others in Kent?

Could this policy, procedure, project or service promote equal opportunities for this group?

Please note that there is **no justification for direct discrimination**; and indirect discrimination will need to be justified according to the legal requirements

| Protected Group | You MUST provide a brief commentary as to your findings, or this EqIA will be returned to you unsigned | | | High/Medium/Low Favourable Impact |
|-----------------|--|------------------------|--|---|
| | High Negative Impact | Medium Negative Impact | Low Negative Impact | |
| Age | | | <p>Encouraging public transport over car potentially gives rise to personal safety concerns ie vulnerable to abuse/forced home. Those with memory problems feel particularly vulnerable. (although road safety stats show public transport is safer than cars ie fewer accidents)</p> <p>Evidence 5</p> | <p>High – children/young people due to evidence of air quality impact on lung development (up to age 9) and long-term effect on health into adulthood</p> <p>Medium – improving air quality and home energy efficiency will</p> |

| | | | | |
|--|--|--|--|---|
| | | | | <p>reduce risks of illness and/or early death particularly linked to conditions mainly affecting young children or older people or due to living in colder homes. (ie heart disease, stroke, COPD)</p> <p>Medium - Young people (aged 18-29) – 25% less likely to own a car, so reliant on public transport/ lift-share and active travel and this age group will benefit from improvements to this infrastructure and availability of pay-as-you-go car clubs.</p> <p>Medium – Young and older people are less likely to be injured or die where 20mph zones are in force (improved safety and reduced air pollution). Over 65s are more likely to</p> |
|--|--|--|--|---|

| | | | | |
|------------|--|---|--|---|
| | | | | walk in places where there are lower speed limits or where footpaths are well maintained. Evidence 3 & Evidence 6 |
| Disability | | Physical ability to access suitable parking with electric vehicle charging points could inhibit take up by this group. Evidence 4 | <p>Encouraging public transport over car potentially gives rise to personal safety/access concerns (DfT report confirms safety related incidents on and around transport are more likely for disabled people)</p> <p>Avoid excluding from active travel opportunities as far as reasonably practicable, although disabled are less likely to walk or cycle compared to non-disabled.</p> | <p>Low - Improving air quality may reduce symptoms of some disabling health conditions</p> <p>Low – Some energy efficiency improvements such as boilers are linked to disabled adaptations which can benefit those with a disability (e.g. disabled facilities grant)</p> <p>Low – disabled people are less likely to travel and when they do more likely to use buses and taxis compared to cars – improved access to and reducing emissions from these modes will benefit this group Evidence</p> |

| | | | | |
|---------------------------------|--|--|---|----------|
| | | | | <u>5</u> |
| Gender | | | <p>Encouraging public transport over car potentially gives rise to a personal safety concern (perception by women that personally safer using own car – no recent evidence found for UK/Kent) (although road safety stats show public transport is safer than cars ie fewer accidents)</p> | |
| Gender identity/ Transgender | | | <p>Ensure inclusive promotions/communications Encouraging public transport over car potentially gives rise to a personal safety concern (although road safety stats show public transport is safer than cars ie fewer accidents)</p> | |
| Race | | | <p>Encouraging public transport over car potentially gives rise to a personal safety concern (although road safety stats show public transport is safer than cars ie fewer accidents)</p> <p>Using more reflective images of population in campaigns and promotions.</p> <p>Ensuring clear language is used and language barriers are reduced where possible in the promotion of schemes</p> | |

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|---------------------------------|--|--|--|---|
| | | | and projects under this strategy (inclusive promotions and schemes) | |
| Religion and Belief | | | Ensure inclusive promotions | |
| Sexual Orientation | | | Ensure inclusive promotions | |
| Pregnancy and Maternity | | | Encouraging public transport over car potentially a personal safety concern (although road safety stats show public transport is safer than cars ie fewer accidents) | Poor air quality impacts lung development of growing foetus (Evidence 1 Evidence 2) and young children. Improving air quality benefits this group |
| Marriage and Civil Partnerships | | | N/A | |
| Carer's Responsibilities | | Physical ability to access suitable parking with electric vehicle charging points could inhibit take up by this group. | Carers may be more likely to need a car due to transporting children or cared for individuals, some with specific needs requiring larger (and potentially more polluting) vehicles. Need for careful communications in encouraging less polluting transport modes. | |

Conclusion: **Overall no significant negative impacts identified, there is potentially one Medium impact for disabled people and carers, which requires the consideration of the selection of locations and design of parking spaces allocated for electric vehicle charging.**

More positive benefits will be delivered for the young, old, disabled and maternity (unborn foetus).

Part 2 - Full Equality Analysis /Impact Assessment

From the screening grid, identify the Protected Groups impacted

Disabled

Information and Data used to carry out your assessment

Evidence 1 Impacts of poor air quality on unborn foetus <https://www.bmj.com/content/359/bmj.j5299>

Evidence 2 Lifelong impact of air quality <https://www.rcplondon.ac.uk/projects/outputs/every-breath-we-take-lifelong-impact-air-pollution>

Evidence 3 Barriers to walking for over 65's <https://www.ciht.org.uk/news/uneven-footways-prevent-older-people-from-walking/>

Evidence 4 Availability of electric and hybrid vehicles for disabled people eligible under the UK motability scheme
<https://www.motability.co.uk/>

Evidence 5 DfT report - Disabled peoples travel behaviour and attitudes to travel

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/647703/disabled-peoples-travel-behaviour-and-attitudes-to-travel.pdf

Evidence 6 Impact of 20mph zones <http://eprints.uwe.ac.uk/34851/>

Who have you involved consulted and engaged with?

Sustainable Business and Communities team

Kent & Medway Energy & Low Emissions Working group

GET E&D group

A Agyepong, corporate E&D lead

Analysis

Benefits have been identified for Age (both young and old), disabled, gender, race and pregnancy (unborn foetus)

Adverse Impact:

Version 1 - Assumed that disabled (specifically physical) may be at a disadvantage when using an Electric Vehicle

This assumption has been further investigated and found that there are 72 hybrid and electric vehicle options available via the Motability scheme. Therefore, access to low emissions vehicles is not seen as a barrier for disabled drivers.

There is still potential for barriers to access to parking bays with electric charge points for disabled and also carers. This needs to be considered when determining EV charge point locations and associated parking design for individual schemes. This information has been passed on for consideration in the revision of parking standards for Kent Design.

Positive Impact:

The provision of cleaner vehicles and access to improved walking, cycling and public transport has positive advantages for the characteristics age, disability and pregnancy (unborn foetus).

Part 3 - Action Plan

| Protected Characteristic | Issues identified | Action to be taken | Expected outcomes | Owner | Timescale | Resource implications |
|---------------------------------------|--|---|---|---------|--------------|-----------------------|
| Disability Pregnancy and Maternity | Potential barrier to take up of electric vehicles due to inadequate parking design | Take into account when revising the parking standards under Kent Design | This will need to be taken account of by KCC and District partners when securing funding and establishing actions to expand EV infrastructure across Kent | S Bengé | October 2019 | None |

Have the actions been included in your business/ service plan?

The action is part of Economic Development's business plan 2019-20 – Kent Design refresh